



GENERAL EVENT INFORMATION

LOCATION:
Belmont Raceway
Elmont, NY
DATE:
June 21, 2008



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TRAVEL INFORMATION

Official Hotel

Travel Agent

Travel Destinations

Chrisie Chetrit
4320 N. Miller Rd.
Scottsdale, AZ 85251
Phone: 800-443-4644
Fax: 480-659-1977

Hotel Information



EXHIBITOR SHOW INFORMATION

Exhibitor Move-In

Load-In for all exhibitors in on Friday from 12pm-6pm. There will be absolutely **NO THURSDAY OR SATURDAY LOAD-IN! NO EXCEPTIONS!** There will be a secondary vendor load-in on Saturday, but all items must be hand-carried. Hot Import Nights will provide you with a number of credentials based on your booth size. When you check in, you will have one option to pick up your credentials:

1. Staff can pick up passes individually as they arrive at Will Call.

Display Vehicles

Cars going IN YOUR BOOTH must roll in between 12pm and 3pm. If they are entering the show competition and have paid their registration, they will need to see the car show manager to get classified and entered. They can register online at www.nightshiftevents.com. Please keep in mind that all display cars **MUST FIT ENTIRELY** inside your booth. As a rule, one car will fit per 10x20 booth. Any show vehicles **not** in a booth will need to follow the standard show roll-in procedures. Standard car roll in is on Friday between 3pm and 8pm. They must register on-line and show up on time or otherwise they will be turned-away. **All vehicles must have less than a ¼ tank of gas with the gas cap taped off and the batteries must be disconnected.** We are going to have to be strict on this due to fire codes! Please have hoods up w/ batteries disconnected by 3pm for Fire Marshal inspection. Failure to comply will result in disqualification and removal of the vehicle from the show.

Exhibitor Tear-Down

The event is scheduled to end at 11pm. **THERE WILL BE NO TEAR-DOWN OF BOOTHS ALLOWED PRIOR TO THAT TIME.** You must be out of the lot by 6am unless otherwise posted on the HIN website.

Electrical/Rental Needs

You must have lights! "Electrical" and "Decorator" order forms may be downloaded at: www.hotimportnights.com. No need to tell them your booth number, just your company name. Please keep in mind that all tables must be covered with table linens or table skirts. No projecting of images/lights on to the walls.

Your Booth Space

All merchandise must remain within your assigned booth space at all times. There is no selling of Hot Import Nights merchandise. You cannot bring in outside food or beverage into the halls. Sharing of space with other companies is strictly prohibited. Violations will result in full payment of space for each company and/or removal from the show.



EVENT SCHEDULE

Friday

Noon – 6:00pm Vendor Move-In
2:00pm – 8:00pm Car Competitor roll-in

Saturday

11:00am – 1PM Last minute vendor move-in*
1:00pm All wristbands allowed back in
3:00pm Online will call opens
4:00pm Event begins
10:00pm Award Ceremony
10:00pm Will call closes
11:00pm Event ends
11:01pm Begin breaking down booths

****Last Minute vendor move-in is for 20x20 booths or smaller. There will be no personal vehicles allowed in the venue on Saturday, so everything must be hand carried. If you have a large set-up, please use Friday to move-in.***



CONTACT INFORMATION

APG Events

2200 W. Orangewood Suite 225
Orange, CA 92868
Tel: 949-789-7439
Fax: 949-789-7444
www.nightshiftevents.com

Boostmobile's Nightshift

June 21 , 2008
Belmont Raceway
2150 Hempstead Turnpike
Elmont, NY 11003

Accounts Receivable:

David Dang X 233 dd@hinevents.com

Operations:

Myles Hasegawa X217 myles@hinevents.com

Sales:

Rick Stark X206 rick.stark@hinevents.com

Jayson Guzman X228 goose@hinevents.com

Jack Young X219 jack@hinevents.com

Bob Apodaca X222 bob@hinevents.com

Mike Alejos X216 ma@hinevents.com

Jason Dienhart X245 Jason@hinevents.com

Show Cars:

Nathan Leon X207 nate@hinevents.com

Thanh Phan X227 thanh@hinevents.com

TRAVEL

Travel Destinations

Scottsdale, AZ 85251
Tel: 800-443-4644
Fax: 480-659-1977
Contact: Chrisie Chetrit
E-mail: chetritc@att.net

EXPO SERVICES

(tent and furniture rental)

APG Media

2200 W. Orangewood Suite 225
Orange, Ca 92868
Tel: (949) 789-7439x218
Fax: (949) 789-7444
cary.floyd@apg-media.com



EXHIBITOR CHECKLIST

Dear Exhibitor:

Welcome to Boost Mobile's Nightshift presented by Valvoline! We are glad to have you in this year's show! Nightshift is a different style event from Hot Import Nights, so there are some important things to know. We are committed to helping you understand our show and assist whenever possible! To ensure your attendance at Nightshift is a success, please take a moment and review this checklist that will help you through the process:

- Visit our **Exhibitor information** page on www.nightshiftevents.com. Read all of the documents listed for the event you are attending. Here is a quick overview of the show schedule:
- Booth plan:** Make sure your booth is set up to accomplish your show goals! The booth should be fun and inviting so people want to stop and see your products. Please contact your account representative for ideas and/or help. Also, with any outdoor show, you may run into some gusty winds. You are responsible for tying down everything in your booth so that nothing blows over. Any damage that is done to your booth, another exhibitor's booth, and/or a car, from your items blowing out of your booth, will be YOUR responsibility.
- Getting to the Event:** Make plans in advance. Check our "Travel Info Section" at www.nightshiftevents.com for official hotel and a great number to Chrisie (our local and favorite travel agent). She can help in all aspects of travel and most likely save you some money!
- Lighting:** Since Nightshift takes place during evening hours, it will obviously be dark. **YOU WILL NEED LIGHTING FOR YOUR BOOTH!** There is not enough light for your goods to be viewed unless you have light on them. Any type of lighting works; from Home Depot Halogen work lights to Staples desk lights that can pinpoint light at a certain product.
- Tents & canopies:** NightShift is an outdoor event. You will need a tent or canopy for your booth. Canopies also provide a great place to attach lighting!
- Material Handling:** There will NOT be advance freight for the Nightshift event series. You can ship product and displays to each show site starting on the **Thursday** prior to each event. (see correct label on the next page) **Please note:** All freight will be stored **OUTSIDE** in the staff compound until your arrival. When you arrive on-site at exhibitor check-in, please inquire about your goods and we will deliver them to your booth via forklift.



- This is how you should label your shipment:**

Belmont Raceway

2150 Hempstead Turnpike
Elmont, NY 11003

Hold for: Nightshift Event

Company Name:

Booth #:

Contact name and cell#:

Item _____ of _____

** shipments should not arrive before Thursday **

- Electricity:** You will need electricity to power your lights and/or any other equipment in your booth. The electrical order forms can be found at: www.hotimportnights.com, then click, "Forms", "electrical". You will need to fill out this form and fax back to our offices no later than 10 days prior to the event. If you have any questions regarding electrical needs or need suggestions, please contact your sales associate for assistance.
- Vendor passes:** You are allotted a number of passes for people working your booth. Passes to the show are picked up upon check-in. We highly discourage you taking all of your passes unless you know 110% you will see everyone. Once your passes are distributed, no other passes will be given out.
- Rental needs:** If you need to rent tables, chairs, etc. you can do that through the website, or through your sales rep. The information is on the exhibitor section of the Nightshift site. <http://www.nightshiftevents.com> , under "Forms", "Furniture rental"
- Cars in your booth:** Fuel requirement vary for each venue. If you will have a car in your booth, please make sure you read the fuel requirements located at: <http://www.nightshiftevents.com>. Cars (and your booth contents) must stay within the booth footprint and cannot stick into the aisles. General rule of thumb is one (1) car fits into a 10x20 with no display. For a car and small display, 10x30. For a car and good size display 20x20 minimum.
- Last bit of advice - HAVE FUN AT THE EVENT! Please... don't hesitate to call us, ask us questions or advise!** Our purpose is to make your experience at Nightshift a huge success for your company!!



STEP-BY-STEP CAR REGISTRATION

1. Please ensure your vehicle meets the 'Minimal Requirements for Competition'
 - *Vehicles must be in a completed show quality status. Show management reserves the right to extract a vehicle for any reason off the show floor.*
2. Log onto www.nightshiftevents.com/events and select the 'Register Car' or 'Register Bike' tab in the 'Hot Import Nights' or 'Night Shift' event you would like to attend. This tab will take you to a new page for registrations.
 - *If the link is not present then the event may be SOLD OUT. In the event of a Sold Out show, you can still have the opportunity to show if you send in 1-3 pictures of your vehicle to cars@nightshiftevents.com (the following info is required in this email: 1-3 pictures, Full name, Contact info, and which event you are trying to get in)*
3. Proceed to fill out online registration form
 - *Each Car Registration purchase will automatically include 2 wrist band passes for you and a passenger to enter into the show. Wrist bands will be available at Registration booth on the day of roll in.*
4. Once registration is complete you will be provided with a Transaction ID # for your records and an email will be sent to the email provided. Please make sure our emails are not sent to Junk folders.
5. Show Car Roll In for competitors will take place on Friday, the day before the event takes place usually between the hours of 2 pm – 7 pm. Please make plans to ensure you will be able to make it to the venue in time.
 - *If you are unable to make it during the allowed time please contact us at cars@visionevent.com at least two weeks in advance. We will do our best to accommodate.*
6. On the day of Roll In you will pick up your competition package, dock pass, and Roll Out Procedures. Please make sure these forms are clearly displayed on your windshield at all times. Your wristbands will also be given to you at the CAR REGISTRATION BOOTH located at the marshalling yards / parking lot.
 - *Make sure you have your confirmation letter, transaction ID#, and / or photo ID.*
7. Various venues usually have strict guidelines regarding fuel regulations, so please make sure you are familiar with the event details to ensure you are cleared for entry into the venue. It is safe to assume you must have less than 1/8 tank.
8. Show Car parking will be based on a first come first serve unless coordinated in advance with HIN Management in a timely fashion. Onsite staff will have ultimate decision on vehicle placement.
9. Once the vehicle is staged competitors MUST disconnect car batteries and comply with Fire Marshals rules.
 - *Please familiarize yourself with 'Dock Pass Procedures.' Power can be purchased thru the venue via the Exhibitor info page.*
10. Once all spectators have exited the building you may begin to Roll Out.



POWERING YOUR VEHICLE

Dear Nightshift Competitor,

Due to fire safety regulations all batteries must be disconnected when participating in one of our events. We do ask that you please disconnect your battery terminals and tape them off. You will need to bring the appropriate tool(s) and tape, so please keep this in mind and be prepared for this necessary requirement in advance.

We know many of you would like to play your music or keep your accessory lighting on to enhance your vehicles presence at our event. This is completely doable and is not difficult if you follow the below steps.

1. In order to achieve this within fire safety regulations you will need to purchase standard 120v power this can be done either in advance through the Nightshift registration website at: <http://www.nightshiftevents.com> or at the event on Friday set up day between the hours of 3pm and 5pm at the electrical booth.
2. Besides needing the power you will need an inverter to convert the 120v electric to the necessary 12volt power your vehicle requires. Companies such as Pyle and Cadence offer several different model numbers to work with you necessary power requirements. We do suggest you speak with a professional MECP Certified Audio specialist to determine the power requirements necessary for your vehicle. Each vehicles power requirements will vary based on how much equipment you wish to power, and how much voltage each component draws through the inverter.

The inverter will plug into the power cord you purchased from the venue and connect to you battery terminals in your vehicle, giving you the desired power to function your vehicles electronics for the duration of our event.



MINIMUM REQUIREMENTS FOR COMPETITION

Nightshift would first like to thank you for being interested in participating in our events. We require a vehicle to be in complete display form. The exterior must be fully painted and all interior panels must be in place. Vehicles modified for full race applications may qualify to enter into competition provided the exterior of the vehicle still meets the display requirements.

We also require a minimum of five modifications to showcase your vehicle. The only mandatory modification is that your ride must have a set of aftermarket wheels and suspension. Other modifications we would like to see but not limited to include lip kits or body kits, lowered suspension, and aftermarket lighting.

There are a few situations to look out for such as if your vehicle is in primer or has noticeable body damage, even with the minimum requirements; you will not be accepted for showcasing. If you are unsure about the current state of your vehicle please send honest pictures to cars@nightshiftevents.com to see if you will qualify.

Again thank you for your interest and hope to see you there!!!!!!!!!!!!!!

Thanh Phan
Automotive Director
Hot Import Nights | Night Shift | VIP Auto Fashion